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"Brexit has introduced new challenges to the shopfitting sector, over and above the normal cyclicality of the market and pressure on the retail sector from e-commerce, which continues to intensify. While intense competition in the retail sector encourages frequent refurbishment activity, a series of cost increases in 2017 and wider economic uncertainty have intensified the sector's cyclicality." – Terry Leggett, Senior Industrial Analyst

## This report looks at the following areas:

- What is the balance between refurbishment activity and new store fit-out in the UK, and how is this likely to change moving forward?
- How are retailers' actions affecting the price level in the shopfitting industry?
- What are the prospects for new retail construction?
- What retail sectors will offer the greatest potential new business opportunities over the coming year?
- What trends in retail store environments will affect shopfitters in the next five years?

The shopfitting market includes a wide range of products and services used in the fitting out of predominantly, but not exclusively, retail establishments. The market involves a variety of skills and products, the majority of which are also utilised in other sectors of the construction industry.

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This report is part of a series of reports, produced to provide you with a more holistic view of this market



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