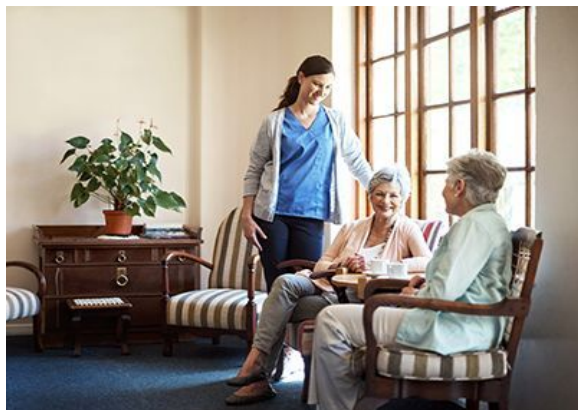


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Higher quality and cost-effective health and social care could be achieved if the NHS and care home operators communicate and engage in discussions on how to improve both health and social care.”

– Lewis Cone, B2B Analyst

This report looks at the following areas:

- What are the key determinants driving the residential care industry?
- Was the market affected by the financial crisis and how has it recovered since? Has there been any structural changes as a consequence?
- How has the government influenced and shaped the development of care homes?
- What are the key issues the industry needs to address to fully benefit from any favourable market conditions and future trends?
- What does the future hold for the UK's residential care industry?

Care homes are mainly operated by private sector providers, with most serving both self-funders and state-funded residents to varying degrees. The ongoing financial health of the care homes sector is essential to allow providers to deliver the services required. The future of residential care could therefore belong to those operators who can replace older homes with larger ones that meet modern standards and provide residents with up-to-date facilities.

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Improving personalisation in care homes could attract those wanting to live 'independently' for as long as possible

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