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"The recent rise in switches reflects the growing number of new suppliers entering the market, increased price competition, a quicker and simpler switching process, as well as increased public awareness about the potential savings offered by switching suppliers."

Claudia Preedy - B2B Analyst

This report looks at the following areas:

- How do UK and EU policies affect the development of the energy sector?
- What are the key market issues facing gas and electricity suppliers?
- What are the key reasons for consumers switching energy supplier?
- How have major energy suppliers performed over the last five years?
- What is the potential future energy mix?

The terms of reference for this report concern the UK energy market, specifically:

- Electricity generation and demand
- Gas supply and demand
- Retail energy market

Electricity generation refers to companies producing electricity in power stations that operate under generation licences. The report covers the following:

- coal generation
- gas
- nuclear
- renewables (wind, solar, hydro, bioenergy, etc.)

The UK gas market can be separated into two sections: upstream (gas supply) and downstream (gas demand). The report covers gas supply (production, imports, exports) and the downstream activities of supply to the industrial, commercial, power generation and domestic sectors.

The retail energy market covers home energy providers in the UK, including:

- Electricity suppliers
- -Gas suppliers

This report covers the residential energy supply market and excludes business customers.

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market



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Association of Electricity Producers

Energy Networks Association

Energy Industries Council

Energy Retail Association

Office of Gas and Electricity Markets (Ofgem)

Office of Gas and Electricity Markets - Scotland (Ofgem Scotland)

Office of Gas and Electricity Markets - Wales (Ofgem Wales)

Renewable Energy Association

Solar Trade Association

Trade magazines

Modern Power Systems

Modern Utility Management

Utility Week

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Real Power



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RWM 2017

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