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"SIPPs have been the standout performers in the broader retirement savings market over the last decade, and the pension reforms introduced in 2015 have further boosted the segment."

> – Rich Shepherd, Senior Financial Services Research Analyst

This report looks at the following areas:

- Investors remain upbeat for the future
- More can be made of digital opportunities, but there is a limit

The flexibility offered by SIPPs makes them an attractive option for consumers looking to take full advantage of pensions freedoms. As a result, growth is expected to continue into the future.

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This report is part of a series of reports, produced to provide you with a more holistic view of this market



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More can be made of digital opportunities, but there is a limit

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