

Dining Out in 2018 - US - December 2017

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"Restaurant sales are predicted to grow; however, on a more micro-level restaurants are struggling to maintain relevancy, with consumers faced with a variety of options to choose from when dining out. In order to succeed, restaurants have to focus on their core value propositions from an experience, cost, and menu perspective."

- Diana Kelter, Foodservice Analyst

This report looks at the following areas:

- Consumers plan to cook at home more in 2018
- Restaurant sales are growing, but individual restaurants are struggling

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This report is part of a series of reports, produced to provide you with a more holistic view of this market

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Table of Contents

Overview

What you need to know
Definition

Executive Summary

The issues
Consumers plan to cook at home more in 2018
Figure 1: Planned dining out behavior in 2018, "cook at home," consumers aged 18-34, September 2017
Restaurant sales are growing, but individual restaurants are struggling
Figure 2: Total US revenues and forecast for full-service and limited-service restaurants and other eating places*, at current prices, 2012-22
The opportunities
Casual is the name of the game in 2018
Figure 3: Restaurant trend interest, September 2017
Millennials are not giving up on chains
Figure 4: Chain versus independent restaurant visitation, by generation, September 2017
Consumers are motivated by dining out socially
Figure 5: Planned dining out behavior in 2018, September 2017
What it means

The Market – What You Need to Know

FSRs are growing at a slower rate than LSRs, but still serve a core purpose
Natural disasters impact tourism and employment across the country
Nearly half of consumers consider themselves cooking enthusiasts

Market Size and Forecast

Restaurant sales continue to increase despite restaurants feeling the pressure
Figure 6: Total US revenues and fan chart forecast for full service restaurants and limited service restaurants and other eating places* at current prices, 2012-22
Figure 7: Total US revenues and fan chart forecast for full service restaurants and limited service restaurants and other eating places* at current prices, 2012-22
Figure 8: Total US revenues and fan chart forecast for full service restaurants and limited service restaurants and other eating places* at inflation prices, 2012-22

Market Breakdown

LSRs are taking a slight lead from FSRs
Figure 9: Total US revenues for restaurants and other eating places, by segment share, by current prices, 2017
The fast casual segment is not immune to restaurant competition
Figure 10: Total US revenues and fan chart forecast for limited service restaurants and other eating places* at current prices, 2012-22
FSRs still desired for specific occasions
Figure 11: Total US revenues and fan chart forecast for full-service restaurants at current prices, 2012-22

Market Perspective

C-stores get competitive for the breakfast hour

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A state of cooking at home in America

Market Factors

Consumers are overloaded by restaurant choices

Natural disaster recovery hits the restaurant industry

Key Trends – What You Need to Know

Pop culture

Cashless dining

Casual dining chains continue to struggle

What's Working?

The power of pop culture

Asian flavors and ingredients are a cuisine to watch

Beverage innovation shakes things up on the menu

What's Struggling?

Mainstream casual dining chains continue to lose relevancy

As healthy food becomes more craveable, the spectrum of health widens for foodservice operators

What's Next?

No cash restaurants

Consumer interest in the food supply chain gains steam

Social media moves beyond pretty pictures of food

The Consumer – What You Need to Know

Breweries and coffee/tea shops are segments to watch in 2018

Family style meals drive interest

Convenience drives chain restaurant visitation

Full-Service and Limited-Service Restaurant Visitation

Visitation to FSRs and LSRs nearly equal

Figure 12: Restaurant visitation, any FSR and Any LSR, September 2017

The affordability and convenience of LSRs is a key priority for iGens

Figure 13: Restaurant visitation, any FSR and Any LSR, by generation, September 2017

QSRs are finding their core looking ahead to 2018

Figure 14: Restaurant visitation, fast food versus fast casual, September 2017

Gourmet food halls are a niche dining sector

Figure 15: Restaurant segment visitation, September 2017

Fast casuals cater to a middle- and upper-class consumer

Figure 16: Restaurant visitation, by socioeconomic status, September 2017

Breweries are a competitive force for traditional restaurants

Figure 17: Local bar/brewery visitation, by HH income, gender and age, September 2017

Coffee/tea shops look beyond beverages

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Figure 18: Coffee/tea shop visitation, by age and HH income, September 2017

Chain and Independent Restaurant Visitation

Chain restaurants drive stronger visitation than independent restaurants

Figure 19: Chain versus independent restaurant visitation, September 2017

Fast casuals have a near equal divide among independent and chain restaurant diners

Figure 20: Chain versus independent restaurant visitation, by restaurant segment, September 2017

Millennials still value chain restaurants

Figure 21: Chain and independent restaurant visitation, by generation, September 2017

Black and Hispanic consumers skew toward chain restaurants

Figure 22: Chain and independent restaurant visitation, by race, September 2017

The Northeast leads in independent restaurant visitation

Figure 23: Chain and independent restaurant visitation, by region, September 2017

Motivation for Visiting Chains versus Independents

Consumers value menu familiarity at chains and menu variety at independents

Figure 24: Chain restaurant motivations, September 2017

Figure 25: Independent restaurant motivations, September 2017

Consumers don't have negative associations toward chain restaurants

Menu variety and innovation is a key area of importance for independent restaurants

Figure 26: TURF analysis – Independent restaurant motivators, September 2017

Men are not driven to chains for trendy new flavors

Figure 27: Chain restaurant motivations, by gender, September 2017

Women enjoy supporting local businesses, men value unique beverages

Figure 28: Independent restaurant motivations, by gender, September 2017

Parents value convenience and affordability when dining at chain restaurants

Figure 29: Chain restaurant motivations, by parents, September 2017

Value deals are important for iGens, Millennials want a seamless ordering experience at chain restaurants

Figure 30: Chain restaurant motivations, by generation, September 2017

Unique menu items are more valuable to Millennials than high-quality ingredients at independent restaurants

Figure 31: Independent restaurant motivations, by generation, September 2017

Urban environments are working to create a stronger local spirit

Figure 32: Independent restaurant motivations, by residential location, September 2017

Planned Dining Out Behavior in 2018

Consumers want to cook at home more in 2018

Figure 33: Planned dining out behavior, September 2017

Younger consumers plan to use mobile ordering in 2018 more than delivery

Figure 34: Planned dining out behavior, consumers aged 18-34, September 2017

Parents plan to reserve dining out for the weekend

Figure 35: Planned dining out behavior, plan to do more, by parents, September 2017

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Hispanics are a core snacking demographic

Figure 36: Planned dining out behavior, "Plan to visit a specialty snack shop," by Hispanics and non-Hispanics, September 2017

Attitudes towards Dining Out

Dinner is a key meal for dining out

Figure 37: Dining out attitudes, September 2017

Most consumers are not overwhelmed by food trends

Figure 38: Dining out attitudes, by gender, September 2017

Millennials value when restaurants focus on one type of dish done well

Figure 39: Dining out attitudes, by generation, September 2017

Figure 40: Dining out attitudes, by urban and suburban Millennials, September 2017

Menu Interest by Restaurant Segments

Family style meals make a resurgence

Figure 41: Menu interest by restaurant segment, September 2017

Figure 42: Interest in family meals at FSRs, by socioeconomic status, September 2017

Consumers want more packaged snacks at coffee/tea shops

Figure 43: Interest in packaged snack options at coffee/tea shops, by age and HH income, September 2017

Figure 44: Menu interest by restaurant segment, by Hispanics and non-Hispanics, September 2017

Small plates get shifted on menus, while meatless options continue to grow

Figure 45: Growth and decline of menu dishes by restaurant segment, Q3 2015-Q3 2017

2018 Restaurant Trend Interest

Consumers want more casual restaurant atmospheres in 2018

Figure 46: Restaurant trend interest, September 2017

Older consumers are not interested in new trends, but they still care about food

iGens are a pop culture demographic

Figure 47: Restaurant trend interest, by generation, September 2017

Lower income consumers value the grocerant concept

Figure 48: Restaurant trend interest, by socioeconomic status, September 2017

Appendix – Data Sources and Abbreviations

Data sources

Fan chart forecast

Consumer survey data

Consumer qualitative research

Abbreviations and terms

Abbreviations

A note on socioeconomic levels

Appendix – The Market

Figure 49: Total US revenues and forecast for full-service and limited-service restaurants and other eating places*, by segment, at current prices, 2012-22

Figure 50: Total us revenues and forecast for full-service restaurants at current prices, 2012-22

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Report Price: £3008.96 | \$3995.00 | €3429.31

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Figure 51: Total us revenues and forecast for full-service restaurants at inflation prices, 2012-22

Figure 52: Total US revenues and forecast for limited-service restaurants and other eating places, at current prices, 2012-22

Figure 53: Total US revenues and forecast for limited-service restaurants and other eating places, at Inflation prices, 2012-22

Appendix – Infegy Methodology

Appendix – The Consumer

Figure 54: Dining out attitudes, rebased by fine dining consumers, September 2017

Appendix – TURF Analysis

Methodology

Figure 55: Table – TURF analysis – Independent motivators, September 2017

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