

Foodservice in Retail - US - October 2017

Report Price: £2982.01 | \$3995.00 | €3381.30

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"A strong foodservice program has become a differentiator within the highly competitive grocery retailing industry.

Retailers are positioning themselves as foodservice destinations, and the lines between retailer and restaurant are continuing to blur, which presents an opportunity for retailers and a strong competitive threat to restaurants."

- Caleb Bryant, Senior Foodservice Analyst

This report looks at the following areas:

- Supermarkets face falling market share
- Foodservice can only do so much for grocers
- Grocers can't replace restaurants

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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