

Warehouse Clubs - US - June 2017

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"Warehouse clubs have been successful of convincing a large amount of people to pay an annual fee to shop at their stores. Sales continue to increase YOY and the forecast ahead looks bright. These consumer advocates find that, based on their shopping habits and needs, the value they receive in benefits outweighs the fee."

- Diana Smith, Associate Director - Retail & Apparel

This report looks at the following areas:

- Overall growth predicted, but pace of growth may slow
- Membership requirements do not protect warehouse clubs from outside competition
- Membership fees remain a key barrier
- Bulk buying does not have universal appeal

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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