Supermarkets - UK - November 2017

Report Price: £1995.00 | $2648.76 | €2273.70

The above prices are correct at the time of publication, but are subject to change due to currency fluctuations.

"The supermarket sector is expected to return to growth for the first time in four years in 2017. However it is still a sector fighting against the grain of current shopping habits. Consumers continue to move to more fluid and frequent habits and the discounters continue to present a considerable thorn in the side of the leading players."
– Nick Carroll, Senior Retail Analyst

This report looks at the following areas:

- **This season's must have accessory: wholesale**
- **Trading up/down/sideways: What falling real incomes could mean for the sector**
- **Amazon and Whole Foods: for now file under 'potential'**

The main focus of this Report is the supermarkets of the market leaders – those stores in which people have historically done their main shop. Combining market, company and our consumer research data, we analyse why the shift away from supermarkets has occurred, what the state of play is in 2017 and where the sector is heading next.

DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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