

Designer Fashion - UK - November 2017

Report Price: £1995.00 | \$2648.76 | €2273.70

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“UK designer fashion has likely benefitted from increased inbound tourism, with an uplift in overseas residents heading to the UK to shop as they look to take advantage of a weak Sterling. The outlook for domestic consumers is more challenging and designer fashion retailers will need to work hard to sustain growth.”

– **Samantha Dover, Retail Analyst**

This report looks at the following areas:

- Encouraging more frequent purchases
- Tapping into online fashion shoppers
- Opportunities to drive higher-value purchases

This Report looks at purchasing of high-end designer fashion brands such as Burberry, Michael Kors, Gucci and Jimmy Choo etc. We are not including premium high-street brands such as Ted Baker, Whistles or Reiss.

- The Report includes: clothing, footwear, underwear, nightwear, handbags, watches, jewellery and other fashion accessories.

- The Report excludes: luggage, purses, wallets and eyewear.

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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