

Living and Dining Room Furniture - UK - September 2017

Report Price: £1995.00 | \$2583.33 | €2370.86

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“The living and dining room furniture sector is facing a challenging year as inflation erodes consumers’ disposable income leading many to put off larger purchases.”
– Thomas Slide, Retail Analyst

This report looks at the following areas:

- **The risks and opportunities of generation rent**
- **Rising inflation could spell trouble for the sector**
- **Are furniture retailers still suffering a hangover from 2008?**

The market for Living and Dining room furniture performed well between 2014 and 2016, driven by continued, albeit slowing, growth in housing transactions, availability of unsecured credit, improving consumer confidence and wage growth outstripping inflation.

However, as 2016 came to a close the economic situation started to change and the market become far more challenging for furniture retailers. Deflation in furniture and furnishings in 2016 turned to significant inflation during the first half of 2017 and there are signs that unsecured credit is becoming less available as lenders tighten their criteria amid affordability concerns over possible interest rate rises and shrinking disposable incomes.

There are also longer-term, structural factors impacting the market, such as a significant rise in the proportion of consumers, particularly those aged 25-34, who are living in the private rental sector and therefore moving with greater frequency. While growth in the proportion of UK dwellings classified as flats is driving demand for smaller furniture and space-saving solutions.

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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Table of Contents

Overview

What you need to know
Products covered in this Report

Executive Summary

The market
Growth in the market slows
2017 shaping up to be a challenging year
Figure 1: Consumer spending on living and dining room furniture, 2012-22
Inflation hits furniture in 2017
Signs of consumer credit becoming more restricted
Companies and brands
Category specialists account for largest share of sales
Figure 2: Estimated channels of distribution for living and dining room furniture, 2016
DFS the market leader
Figure 3: Estimated market shares of the living and dining room furniture market, 2016
IKEA rolls out click-together furniture
Furnico loses licence to sell La-Z-Boy in the UK
Advertising spend reaches £125.5 million in 2016
TV dominates living and dining room advertising
The consumer
Two thirds have a separate living room
Figure 4: Type of living room, June 2017
Purchasing peaks in the year after moving in
Figure 5: What they spent on living and dining room furniture, June 2017
Sofa the most popular purchase
Figure 6: Living and dining room furniture purchases in the past year, June 2017
Half are interested in furniture with hidden storage
Figure 7: Ownership and interest in types of furniture, June 2017
Living rooms are a place to relax
Figure 8: Attitudes towards living and dining room furniture, June 2017
What we think

Issues and Insights

The risks and opportunities of generation rent
The facts
The implications
Rising inflation could spell trouble for the sector

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The facts

The implications

Are furniture retailers still suffering a hangover from 2008?

The facts

The implications

The Market – What You Need to Know

Growth in the market slows

2017 shaping up to be a challenging year

Inflation hits furniture in 2017

Consumer credit could become more restricted

Housing market remains stable in 2016

Market Size and Forecast

Market growth slows

A challenging market in 2017

Figure 9: Consumer spending on Living and dining room furniture, 2012-22

Figure 10: Consumer spending on living and dining room furniture, 2012-22

Market Segmentation

Figure 11: Consumer spending on living and dining furniture, estimated breakdown by category, 2016

Forecast methodology

Market Drivers

Deflation in 2016

Figure 12: Annual rate of inflation, 2007-16

Figure 13: Inflation, monthly change over 12 months, November 2016-July 2017

Growth in the private rental sector

Figure 14: Housing tenure in England, 2005-16

Stable housing market

Figure 15: UK residential property transactions with a value over £40,000, 2012-16

Figure 16: Monthly residential housing transactions over £40,000, January 2015-July 2017

The lingering effect of the financial crisis

Figure 17: Number of housing transactions that took place 6-10 years earlier, 2007-16

The proportion living in flats has been rising

Figure 18: Type of dwelling lived in, June 2017

Figure 19: Proportion of UK dwellings classified as 'Flats', 2008-15

Completed new builds up, but still a long way behind the peak

Figure 20: Number of new build dwellings, started and completed, 2001/02-2015/16

Consumer credit returning to pre-crisis levels

Figure 21: Monthly outstanding net unsecured lending to individuals (excluding student loans), February 2010-June 2017

Lower availability of unsecured credit

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Figure 22: Changes in the availability of unsecured credit to households over the past three months and in the next three months, Q1 2012-Q2 2017

Companies and Brands – What You Need to Know

Category specialists account for largest share of sales

DFS the market leader

IKEA rolls out click-together furniture

Furnico loses licence to sell La-Z-Boy in the UK

Advertising spend reaches £125.5 million in 2016

TV dominates living and dining room advertising

Channels of Distribution

Category specialists continue to hold appeal

General furniture retailers account for the majority of spending

Figure 23: Estimated channels of distribution for living and dining room furniture, 2016

Market Shares

Figure 24: Estimated market shares of the living and dining room furniture market, 2016

Innovations and Launch Activity

IKEA rolls out click-together furniture

Figure 25: IKEA's wedge dowel

Innovation to maximise use of space

Lord Kirkham launches Fabb Sofas

Amazon explores the possibility of physical furniture stores

The rise of residency retail

Figure 26: Henry's room at the Hoxton, Holborn, March 2017

IKEA teams up with Apple to create AR-based shopping app

High-end furniture retailers launching in the UK

Design partnerships proliferate

Manufacturer Profiles

Corndell Quality Furniture Co. Ltd

Figure 27: Corndell Quality Furniture Co. Ltd. financial performance, 2015-16

Devonshire Pine & Oak

Figure 28: Devonshire Pine Limited financial performance, 2015-16

Ekornes

Figure 29: Ekornes financial performance, 2015-16

Ercol

Figure 30: Ercol financial performance, 2015-16

Furnico (including La-Z-Boy)

Figure 31: Furnico financial performance, 2015-16

Halo

Figure 32: Halo financial performance, 2014-15

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JDP Furniture Group

Figure 33: JDP Furniture Group financial performance, 2015-16

Morris Furniture Brands/Nathan Furniture Group

Sherborne Upholstery

Figure 34: Sherbourne Upholstery financial performance, 2015-16

Sofa Brands International

Figure 35: Sofa Brands International financial performance, 2015-16

Westbridge Furniture Design

Figure 36: Westbridge Furniture Design financial performance, 2014-15

Advertising and Marketing Activity

Advertising spend reaches new high in 2016

Figure 37: Total above-the line, online display and direct mail advertising expenditure on living and dining room furniture, 2012-16

DFS the biggest spender

Figure 38: Total above-the line, online display and direct mail advertising expenditure on living and dining room furniture by advertiser, 2016

Figure 39: Total above-the line, online display and direct mail advertising expenditure on living and dining room furniture by advertiser, 2012-16

DFS' share of adspend in steady decline

Figure 40: Share of total above-the line, online display and direct mail advertising expenditure on living and dining room furniture by advertiser, 2012-16

TV dominates adspend

Figure 41: Above-the line, online display and direct mail advertising expenditure on living and dining room furniture by media type, 2016

And it is continuing to grow

Figure 42: Proportion of above-the line, online display and direct mail advertising expenditure on living and dining room furniture by media type, 2012-16

SCS and Sofa Workshop focus on Press and Digital

Figure 43: above-the line, online display and direct mail advertising expenditure on living and dining room furniture by media type and advertiser, 2016

Campaign highlights

DFS works with Aardman for Christmas advert

Figure 44: DFS Christmas advert in collaboration with Aardman, November 2016

Harveys launches 'Any Excuse Will Do' campaign:

Habitat Voyeur campaign

Figure 45: Habitat Voyeur TV spot, March 2017

Sofology's 'Life's too short' and small spaces campaigns

Nielsen Ad Intel coverage

The Consumer – What You Need to Know

Two thirds have a separate living room

Purchasing peaks in the year after moving in

Sofas are the most popular purchase

50% interested in furniture with hidden storage

Living rooms are a place to relax

Types of Living Space

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Almost two thirds have a separate living room

Figure 46: Type of living room, June 2017

Figure 47: Proportion of consumers with a separate living room, by age, June 2017

Separate dining rooms becoming a rarity

Figure 48: Type of dining room, June 2017

What They Spent

Spending peaks between £250-£499

Figure 49: What they spent on living and dining room furniture, June 2017

25-34-year-olds the biggest spenders

Figure 50: What they spent on living and dining room furniture, by age group, June 2017

Detached householders the biggest spenders

Figure 51: What they spent on living and dining room furniture, by dwelling type, June 2017

The young most likely to make a purchase

Figure 52: Who made a purchase in the past year, June 2017

Purchasing peaks after moving

Figure 53: Proportion that bought any living or dining room furniture in the past year, by how long they have lived in their current home, June 2017

But spending peaks during the renewal phase

Figure 54: Average spend on living and dining room furniture, by how long they have lived in their current home, June 2017

Living and Dining Room Furniture Purchases

Living room purchases take priority

Figure 55: Living and dining room furniture purchases in the past year, June 2017

Sofas replaced after 6-10 years

Figure 56: Sofa purchases in the past year, by length of time in their current home, June 2017

Sofas and dining furniture more popular with homeowners

Figure 57: What they bought in the last year, by housing tenure, June 2017

Dining room furniture appeals to those with the space

Figure 58: What they bought, by dwelling type, June 2017

Repertoire analysis

Figure 59: Repertoire analysis of furniture items purchased for the living or dining room in the past year, June 2017

Ownership and Interest in Types of Furniture

Greatest interest in hidden storage solutions

Figure 60: Ownership and interest in types of furniture, June 2017

25-34-year-olds most likely owners of furniture solutions

Figure 61: Ownership of types of furniture, by age, June 2017

Versatile furniture most popular in multi-functional spaces

Figure 62: Ownership of furniture items, by living space layout, June 2017

Interest in hidden storage peaks among 45-54-year-olds

Figure 63: Interest in types of furniture, by age, June 2017

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Flat dwellers most interested in versatile furniture solutions

Figure 64: Interest in types of furniture, by housing type, June 2017

Renters keen on furniture that can be dismantled

Figure 65: Interest in types of furniture, by housing tenure, June 2017

Attitudes towards Living and Dining Room Furniture

A place to relax

Figure 66: Attitudes towards living and dining room furniture, June 2017

Private renters keen on space-saving solutions

Figure 67: Agreement with the statement "Space-saving furniture appeals to me", by housing tenure, June 2017

Wealthy most interested in furniture trends

Figure 68: Agreement with selected statements, by household income, June 2017

Older consumers more concerned with comfort

Figure 69: Agreement with selected statements, by age, June 2017

Differing attitudes to guests

Figure 70: Agreement with selected attitudes, by age, June 2017

Cluster Analysis

Figure 71: Attitudes towards the living and dining room, June 2017

Appendix – Data Sources, Abbreviations and Supporting Information

Abbreviations

Consumer research methodology

Appendix – Market Size and Forecast

Forecast methodology

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