

Pub Catering - UK - May 2017

Report Price: £1995.00 | \$2583.33 | €2370.86

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“Value-for-money gastropubs are fuelling the pub sector.

Diners want set menus and there is potential to boost lunch sales. However, dishes high in sugar, salt and fat may have to be reformulated if pubs wish to win favour with health-conscious diners. Under-45s are interested in using apps to book tables, pre-order and pay.”

– **Trish Caddy, Foodservice Analyst**

This report looks at the following areas:

- **Premiumise the offers to boost sales**
- **Digital ordering is becoming mainstream**

Meal promotions such as set menus and meal deals are attracting frugal-minded diners. However, pubs are premiumising these deals to target those who are prepared to pay more for a pub meal.

Given that diners have an affinity for traditional pub dishes, coupled with an interest in lunchtime takeaway options could unlock opportunities for more pubs to push into the lunch market. But first, dishes that are high in sugar, salt and fat may have to be reformulated if pubs wish to win favour with health-conscious diners.

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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Miller & Carter

Chicken Society

Lunch and Supper Counter

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Son of Steak
Harvester launches vegetarian and vegan menu
Greene King rebrands Eating Inn
Hungry Horse increases menu prices
Marston's opens more pub restaurants
Revere Pub Company
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Brasserie Bar Co. saw turnover increase 10.2%
Slug and Lettuce expands presence in the South and targets women
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Barrel & Stone stretches its pizza brand
 Tootoomoo plans to roll pan-Asian tapas into pubs
 Just Eat delivers to Punch Tavern pubs
 Antic London trials noodle bar concept
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People want all-day dining options...

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