

Snacking in Foodservice - US - June 2017

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"The definition of a snack can vary from person to person and without a clear direction to follow, foodservice operators can position snacking from a variety of angles. With more consumers adopting a snacking mentality, foodservice operators need to determine how they can design a menu that offers flexibility in an evolving landscape."

- **Diana Kelter, Foodservice Analyst**

This report looks at the following areas:

- Millennials see less clarity between meals and snacks
- Income can play a role toward healthy snack interest
- Frozen yogurt loses momentum compared to traditional yogurt

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