

In-store Bakeries - US - June 2017

Report Price: £3085.18 | \$3995.00 | €3666.43

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"Sales at in-store bakeries continue to rise. Even as consumers indicate they are seeking healthier foods, they are clearly open to the occasional indulgence, and in-store bakeries are poised to capitalize on consumer interest in higher-quality baked goods that the consumers may feel uncomfortable, unwilling, or unskilled enough to make themselves."

- **Billy Roberts, Sr Food & Drink Analyst**

This report looks at the following areas:

- In-store bakery sales growth expected to continue
- Stand-alone bakeries offer distinct competition
- Need to evolve appeal beyond larger households

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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