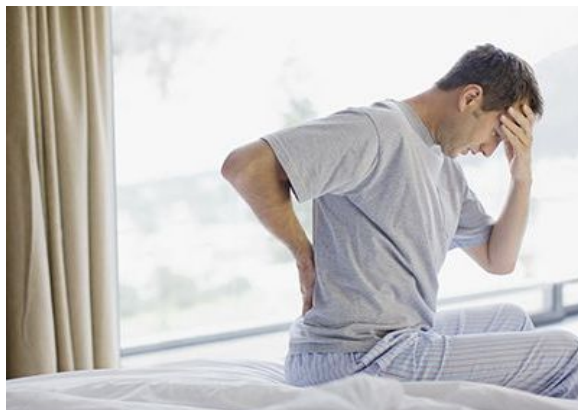


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"The analgesics market experienced growth in recent years. A majority of consumers turn to OTC pain management product to treat pain, with internal analgesics remaining the dominate choice for pain relief, though external analgesics continue to experience faster growth. Interest is growing for naturally-positioned remedies."
- Marissa Gilbert, Senior Health and Wellness Analyst

This report looks at the following areas:

- Consumers who stock up are less satisfied with their pain reliever
- Dependency concerns and war on opioids could impact analgesic sales
- The benefits of feminine pain relievers less apparent to key consumer group

Definition

This Report focuses on analgesics and pain management devices that are available over the counter/ without a prescription.

For the purposes of this report, Mintel has segmented the OTC analgesics and pain management devices market as follows.

- OTC internal analgesics, such as Acetaminophen, aspirin, ibuprofen, naproxen sodium, magnesium salicylate
- OTC external analgesics, such as rubs, topical creams/sprays, and patches/wraps with heating/cooling properties
- Muscle/body support devices, such as muscle sleeves and bandages and compression hosiery

Electrotherapy devices, such as TENS (transcutaneous electrical nerve stimulation) units, are also covered in this Report, but not included in the market size.

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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