Convenience Store Foodservice - US - March 2017

Report Price: £3215.29 | $3995.00 | €3762.21

The above prices are correct at the time of publication, but are subject to change due to currency fluctuations.

"The c-store (convenience store) foodservice market is marked by two distinct consumer types. One group includes frequent c-store customers. These consumers value variety at c-stores and generally have very positive views surrounding c-store foodservice offerings."
- Caleb Bryant, Foodservice Analyst

This report looks at the following areas:

- **C-store perceptions vary dramatically**
- **MTO visitation lags behind beverage visitation**
- **C-store foods are not top of mind for consumers**

Sales of foodservice items at c-stores continue to grow reaching an estimated $34.5 billion in 2016; sales are expected to reach $41.8 billion by 2021. C-stores can continue to grow their foodservice sales by offering consumers the quick, affordable meals they want while also branching out into more premium menu items.

DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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