

Hispanic Lifestyles and Entertainment - US - January 2017

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"Hispanics feel life is to be enjoyed, although most agree they are generally simple people who don't need much to be satisfied. In many cases, larger households and a lower median income forces Hispanics to prioritize expenses.

However, while Hispanics feel that their budgets are limiting, they don't feel they overspend on entertainment, even as they over index for a wider set of activities."

- Juan Ruiz, Director of Hispanic Insights

This report looks at the following areas:

- Financial constraints can limit entertainment options
- Satisfaction with life is about having realistic expectations
- Children influence the leisure time of Hispanics aged 25-44

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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Table of Contents

Overview

What you need to know

Definition

Executive Summary

The issues

Financial constraints can limit entertainment options

Figure 1: Hispanics' attitudes toward entertainment, by household income, October 2016; median household income*, by race and Hispanic origin of householder, 2015

Satisfaction with life is about having realistic expectations

Figure 2: Hispanics' perception of satisfaction with life, by age, October 2016

Children influence the leisure time of Hispanics aged 25-44

Figure 3: Hispanics' opinions about leisure and entertainment, by age, October 2016

The opportunities

Hispanics' level of enjoyment for a variety of activities at home creates opportunities to connect

Figure 4: Hispanics' preferred activities at home, indexed to all, October 2016

Increases in household income promotes sophistication

Figure 5: Hispanics' preferred activities outside home – Select items, by household income, October 2016

Coupling trends

Figure 6: Trends Hispanics are interested in, October 2016

What it means

The Market – What You Need to Know

There are four attitudinal segments for lifestyles and entertainment

Hispanics want to be seen as responsible

Income doesn't affect satisfaction with life

Hispanics' youth, their household size, and household income influence lifestyles

Hispanic Lifestyles and Entertainment Segmentation

Four unique segments were identified

Figure 7: Hispanic lifestyles and entertainment segments, October 2016

Basic Controllers (21%)

Who are they?

Verdict

Figure 8: Profile of Hispanic Basic Controllers, October 2016

Family Oriented (34%)

Who are they?

Verdict

Figure 9: Profile of Family Oriented Hispanics, October 2016

Passive Unengaged (21%)

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Who they are?

Verdict

Figure 10: Profile of Passive Unengaged Hispanics, March 2016

Accompanied Doers (24%)

Who are they?

Verdict

Figure 11: Profile of Hispanic Accompanied Doers, October 2016

Cluster methodology

Market Perspective

Emphasis on enjoyment increases with acculturation

Figure 12: Attitudes toward work, by language spoken at home and Hispanic origin, July 2015-August 2016

Hispanics' satisfaction with their standard of living is not related to their household income

Figure 13: Attitudes toward standard of living, by Hispanic origin and household income, July 2015-August 2016

Market Factors

Hispanic market is young and bicultural

Figure 14: Population by Hispanic origin and generation share, 2017

Hispanic market is young, but it is also aging

Figure 15: Hispanic population by age, 2012-22

Hispanics live in larger households

Figure 16: Average household size, by race and Hispanic origin, 2016

Lower median household income can hinder discretionary spending

Median household income for Hispanics significantly below national median

Figure 17: Median household income, by race and Hispanic origin of householder, 2015

Figure 18: Median household income, by race/Hispanic origin of householder, in inflation-adjusted dollars, 2005-15

Figure 19: Household income distribution, by race and Hispanic origin of householder, 2015

Entertainment Trends – What You Need to Know

Hispanics embrace movies in 3D

Digital music services as an example of the appeal of personalization

Increasing pressure to enhance the shopping experience

What's Happening?

There are so many options to choose from

Hispanics' love for movies

Hispanics more likely to watch movies in 3D

There might be opportunities with virtual reality

Figure 20: Movie theater attendance in the last six months, by Hispanic origin and language spoken at home, July 2015-August 2016

Figure 21: Preference of 3D movies – % usually watch, by Hispanic origin and language spoken at home, July 2015-August 2016

Hispanics' love for music

The power of personalization

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Figure 22: Use of digital music services in the last 30 days, by Hispanic origin and language spoken at home, July 2015-August 2016

Hispanics' love for shopping

Making shopping entertaining

Figure 23: Visited a mall in the past four weeks, by Hispanic origin and gender and age, July 2015-August 2016

The Consumer – What You Need to Know

Families and budgets influence entertainment options

Hispanics are satisfied with their work-life balance

Hard work makes Hispanics value their time with family

Younger and more-acclulturated Hispanics' lives are more hectic

Children more likely to influence Hispanics 25-44

Watching videos and movies (online or broadcast) is the preferred at-home activity

There are four types of activities Hispanics rather do outside home

Hispanics are interested in trends related to the activities they enjoy the most

Hispanics' Attitudes toward Lifestyles

There is consensus – Life is to be enjoyed

Figure 24: Hispanics' attitudes toward lifestyles, October 2016

FOMO decreases with age

Figure 25: Hispanics' attitudes toward enjoying life, by age, October 2016

Feeling of loneliness among younger Hispanics as they look for their own identity

Figure 26: Hispanics' inward look, by age, October 2016

Level of acculturation changes the support network

Figure 27: Hispanics' inward look, by acculturation level, October 2016

Family and budget influence entertainment options

Figure 28: Hispanics' attitudes toward entertainment, by household income, October 2016

How's Life? Enjoyable

Hispanics are pleased with their lives

Figure 29: Hispanics' perception of satisfaction with life, October 2016

Younger Hispanics less satisfied with work-life balance

Figure 30: Hispanics' perception of satisfaction with life, by key demographics, October 2016

How's Life? Family Oriented

Hispanics would rather not spend their leisure time alone

Figure 31: Hispanics' time with friends and family, October 2016

With acculturation comes individualism

Figure 32: Hispanics' time with friends and family, by key demographics, October 2016

How's Life? Under Control

Hispanics feel they are in control of their time

Figure 33: Hispanics' perceived control of their time, October 2016

Younger Hispanics less likely to know where to spend their time

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Figure 34: Hispanics' perceived control of their time, by key demographics, October 2016

How's Life? Socially Active, But Not Overwhelming

Hispanics find their leisure time rewarding

Figure 35: Hispanics' perceived quality of life, October 2016

Hispanics' perception of a calm life decreases with acculturation

Figure 36: Hispanics' perceived quality of life, by key demographics, October 2016

Hispanics' Opinions about Lifestyles

Hispanics tend to have down-to-earth lifestyles

Figure 37: Hispanics' opinions about lifestyles, by gender, October 2016

Younger Hispanics more likely to be hungry for time

Figure 38: Hispanics' opinions about lifestyles, by age, October 2016

Lifestyles increase in complexity with acculturation

Figure 39: Hispanics' opinions about lifestyles, by level of acculturation, October 2016

Hispanics' Opinions about Entertainment

Hispanics are fine with the time and resources they spend on entertainment

Children influence the leisure time of Hispanics 25-44

Figure 40: Hispanics' opinions about leisure and entertainment, by age, October 2016

Less-affluent Hispanics rather spend their leisure time at home

Figure 41: Hispanics' opinions about leisure and entertainment, by household income, October 2016

Preferred At-Home Activities

Content consumption is the preferred activity at home

Figure 42: Hispanics' preferred at-home activities, indexed to all, October 2016

Younger Hispanics more individualistic in their preferences

Figure 43: Hispanics' preferred at-home activities, by age, October 2016

Less-acculturated Hispanics create a leisure atmosphere for others

Figure 44: Hispanics' preferred at-home activities, by level of acculturation, October 2016

Preferred Out-of-Home Activities

Hispanics over index for going to the movies and shopping for fun

Figure 45: Hispanics' preferred out-of-home activities, indexed to all, October 2016

The main activities Hispanics enjoy are not affected by age

Figure 46: Hispanics' preferred out-of-home activities, by age, October 2016

Household income has a larger influence when activities are more niche

Figure 47: Hispanics' preferred out-of-home activities, by household income, October 2016

Trends Hispanics Are Interested In

Top trends are content related

Figure 48: Trends Hispanics are interested in, October 2016

Top trends differ by gender and age

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Figure 49: Trends Hispanics are interested in, by gender and age, October 2016

Higher household incomes enable interest in categories that require an out-of-pocket investment

Figure 50: Trends Hispanics are interested in, by household income, October 2016

Appendix – Data Sources and Abbreviations

Consumer survey data

Abbreviations and terms

Abbreviations

Terms

A note on acculturation

Appendix – Consumer

Attitudes toward work

Figure 51: Attitudes toward work, by gender, July 2015-August 2016

Figure 52: Attitudes toward work, by age, July 2015-August 2016

Figure 53: Attitudes toward work, by household income, July 2015-August 2016

Attitudes toward standard of living

Figure 54: Attitudes toward standard of living, by gender, July 2015-August 2016

Figure 55: Attitudes toward standard of living, by age, July 2015-August 2016

Figure 56: Attitudes toward standard of living, by language spoken at home, July 2015-August 2016

Movie theater attendance

Figure 57: Movie theater attendance in the last six months, by gender, July 2015-August 2016

Figure 58: Movie theater attendance in the last six months, by age, July 2015-August 2016

Figure 59: Movie theater attendance in the last six months, by household income, July 2015-August 2016

Preference of 3D movies

Figure 60: Preference of 3D movies – % usually watch, by gender, July 2015-August 2016

Figure 61: Preference of 3D movies – % usually watch, by age, July 2015-August 2016

Figure 62: Preference of 3D movies – % usually watch, by household income, July 2015-August 2016

Use of digital music services

Figure 63: Use of digital music services in the last 30 days, by gender, July 2015-August 2016

Figure 64: Use of digital music services in the last 30 days, by age, July 2015-August 2016

Figure 65: Use of digital music services in the last 30 days, by household income, July 2015-August 2016

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