

## Yogurt and Yogurt Drinks - Canada - September 2017

Report Price: £3085.18 | \$3995.00 | €3666.43

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"Yogurt's longer-term growth in the Canadian market is a broader reflection of what consumers are demanding.

Yogurt is perceived, by many, to be healthy, tasty and convenient. Yogurt has a history of producing innovations that capitalize on emerging areas in health, or bringing them more into the mainstream while also offering consumers new flavours, textures and formats."

**- Joel Gregoire, Senior Food & Drink Analyst**

This report looks at the following areas:

- Snacking remains a hyper-competitive occasion
- Aging consumer base represents potential challenge for yogurt

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