

Betting Shops - UK - April 2017

Report Price: £1995.00 | \$2478.79 | €2334.35

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“Will the party soon be over for betting shop gaming machines? Investment in new sports betting technologies looks increasingly important in helping bookmakers lessen the impact of any forthcoming regulatory hit.”

– **David Walmsley, Senior Leisure Analyst**

This report looks at the following areas:

- **Is there a low-stakes future for betting shop gaming machines?**
- **How can sports TV improve betting shops' ratings?**

Growth in consumer expenditure in betting shops is expected to have accelerated during 2016/17 as expansion in football business compensated for decline in horse and greyhound racing, and the dominant gaming machines segment benefited from higher footfall created by interest in the 2016 UEFA European Championships.

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This report is part of a series of reports, produced to provide you with a more holistic view of this market

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The Market – What You Need to Know

- Football and machines keep market in growth
- Spinning still winning
- Shop numbers slip again

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