Footwear Retailing - Europe - April 2017

Report Price: £2895.00 | $3597.04 | €3387.44

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"There are major shifts taking place in the footwear market, as the non-specialists grow their share of spending, while the traditional out-of-town footwear format has been thrown into question."
– Alice Goody, Retail Analyst

This report looks at the following areas:

- **Where they shop for footwear online and in-store**
- **Attitudes to shopping for footwear**

Additional questions were asked to consumers for the UK report.

This report series covers the footwear market in five large Western European countries – the UK, France, Germany, Italy and Spain. The focus of the reports is on the footwear specialists. The non-specialists, such as department stores, are not covered in detail although they are looked at briefly in the Channels of Distribution sections and also in our consumer research.

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