

## Sweet & Savoury Spreads - Global Annual Review - 2016

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"Though taste and wellness are core category drivers, a key trend for 2015 was the development of upmarket, artisanal brands aimed at an adult rather than a family market"  
- David Turner, Global Food and Drink Analyst

This report looks at the following areas:

- Hummus juggernaut continues
- Nut and chocolate spreads grow up
- Concerns over sugar bedevil jam and fruit spreads

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This report is part of a series of reports, produced to provide you with a more holistic view of this market

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