

## Medical Equipment - UK - December 2016

Report Price: £995.00 | \$1227.03 | €1166.14

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“Driven by the ageing population, there remains a significant drive to develop equipment and devices that can both help treat age-related conditions and attack chronic diseases. However, manufacturers must also contain costs as the healthcare industry remains in a period of restrictive budgets.”

– Lewis Cone, B2B Analyst

This report looks at the following areas:

- How can manufacturers maximise sales in a climate of restrictive health expenditure and efficiency targets?
- What sectors of the medical equipment market are expected to provide the best growth prospects?
- How will Brexit impact manufacturers of medical equipment?
- How can manufacturers best respond to the threat of new market entrants from the technology sector?
- What does the future hold for the industry?

The cost of healthcare is rapidly increasing in the UK and throughout the world. At the same time, companies involved in the development of solutions for diagnosis, imaging, treatment, monitoring and therapeutics are looking to capitalise on costsensitive emerging markets. Increasing the efficiency of all healthcare systems and reducing costs therefore seem to be essential trends that are expected to continue for the foreseeable future.

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### DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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With challenging market conditions in the UK, companies are looking further afield for fresh opportunities

Technological and innovation development key to improving equipment affordability and capability

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