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"Government policy and the need to restrict public spending overrides population demands, leading to very different influences than if the market was determined by demand expectations. The ageing population in the UK should be driving much greater expenditure in the health sector than schools and universities, where population projections are for much more modest growth."

— Terry Leggett Senior B2B Analyst

## This report looks at the following areas:

- How will the market develop over the next five years?
- · What will be the key market drivers?
- What sectors offer the best prospects?
- How is government policy affecting the market?
- Will increasing competition between universities increase property investment?

Education and health are critical issues of public policy and are perceived to be very influential in a party gaining votes. This encourages government policies to deviate from normal market influences. The importance of investment in the sector clearly encouraged the private finance initiative models in both sectors, whereby taxpayers do not have to fund building with costs spread over many years, effectively passing the payment onto the next generation of taxpayers. PFI and PF2 have been widely used in the sectors and spending distortions have contributed to the national debt. This has encouraged the government to restrict public spending, while the 'ring fencing' of education and health spending does not always translate into capital investment.

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This report is part of a series of reports, produced to provide you with a more holistic view of this market



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