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"The increasing popularity of online shopping in both the B2B and B2C sectors is driving demand for parcel operators. Competition is increasing parcel volumes at a faster rate than revenue, and courier and express service operators will need to raise capacity to service demand, and innovate to increase turnover from faster premium services."

- Ambreen Ahmad, Research Analyst

This report looks at the following areas:

- How can operators meet growing and polarising demand from the B2C sector?
- · How can operators encourage demand from the B2B sector?
- · What innovations will drive the industry moving forward?

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This report is part of a series of reports, produced to provide you with a more holistic view of this market



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