

Coffee Shops - UK - December 2016

Report Price: £1995.00 | \$2490.76 | €2354.10

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“Coffee shops have countered brand fatigue by experimenting with quick-service formats and better food options. Price-led concepts rival non-specialists that are eating into the market share. Meanwhile, efforts in cutting down packaging waste and reducing added-sugar content give coffee shops an edge over competitors.”

– **Trish Caddy, Foodservice Analyst**

This report looks at the following areas:

- Low-cost coffee can win customers' favour
- Efforts to reduce coffee cup waste can attract customers
- Coffee shops offer better food options in a competitive eating out market

The ubiquity of coffee shops in the UK is evident from this survey's finding that 65% of Brits drank hot drinks out-of-home in the three months to October 2016.

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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...and looks set to continue growing

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New concepts

- 24-hour trading can bolster sales and offer flexibility to staff
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- 70% of 45-65s find coffee from big coffee shop chains too expensive
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