Beauty Retailing - Italy - January 2016

Report Price: £995.00 | $1611.35 | €1263.96

The above prices are correct at the time of publication, but are subject to change due to currency fluctuations.

Beauty Retailing – Europe provides detailed coverage of the beauty retail sectors in five Western European markets: the UK, France, Germany, Italy and Spain. The data in its entirety is contained in the single copy five-country report, which gives a full overview of beauty retailing in these markets. Single country reports are also available for the UK, France, Germany, Italy and Spain.

This report looks at the following areas:

In the European Summary – The Market section we also provide data for European beauty retailing beyond these five countries.

Our Europewide data in European Summary – The Market includes:

- Consumer spending on personal care goods and services for 18 European countries, 2010-15;
- Health and beauty specialists' retail sales, 2010-15, and forecasts, 2016-20 for 19 European countries;
- A ranking of Europe's top 15 beauty specialists by 2014 revenues.

Our coverage of the five major markets includes Mintel market size data for each of the major beauty and personal care categories.

DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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