

## Beauty Retailing - Europe - January 2016

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Beauty Retailing – Europe provides detailed coverage of the beauty retail sectors in five Western European markets: the UK, France, Germany, Italy and Spain. The data in its entirety is contained in the single copy five-country report, which gives a full overview of beauty retailing in these markets. Single country reports are also available for the UK, France, Germany, Italy and Spain.

### This report looks at the following areas:

In the European Summary – The Market section we also provide data for European beauty retailing beyond these five countries.

Our Europe-wide data in European Summary – The Market includes:

- Consumer spending on personal care goods and services for 18 European countries, 2010-15;
- Health and beauty specialists' retail sales, 2010-15, and forecasts, 2016-20 for 19 European countries;
- A ranking of Europe's top 15 beauty specialists by 2014 revenues.

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#### What we think

New concept store offers an enhanced experience

Augmented reality app that lets consumers virtually apply makeup

A gift with every order

Competitive prices

Seal of authenticity

Spanish store expansion on back of a recovery in the country's beauty retail market

Company background

Company performance

Figure 306: Yves Rocher Groupe: Estimated group financial performance, 2011-15

Figure 307: Yves Rocher Groupe: Estimated outlet data, 2011-15

Retail offering

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