

Residential Care for the Elderly - UK - October 2015

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“There appears to be a three-tier system in residential care in the UK that looks set to become a two-tier system in the near future. The first tier ‘luxury market’ care homes are marketed like ‘five-star’ hotels and are targeting self-funding residents ahead of those funded by local authorities.”

– Lewis Cone, B2B Analyst

This report looks at the following areas:

- What are the key determinants driving the residential care industry?
- Was the market affected by the financial crisis and how has it recovered since? Has there been any structural changes as a consequence?
- How has the government influenced and shaped the development of care homes?
- What are the key issues the industry needs to address to fully benefit from any favourable market conditions and future trends?
- Has the industry reacted to the care home scandals?
- What does the future hold for the UK's residential care industry

Residential care and social care services are being provided in a challenging environment. Care home fees provided by local authorities remain stagnant and commissioners are expecting providers to achieve more despite lower funding, while current and potential care residents have increasing expectations about service quality and the skills and attributes care workers should have. The government has, however, said its long-term plan for residential care will help providers prepare themselves financially and resourcefully to offer a wider range of satisfactory care services to an ageing population with widening care needs.

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This report is part of a series of reports, produced to provide you with a more holistic view of this market

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Table of Contents

Executive Summary

Market size

Figure 1: UK residential care market, by value, 2011-15 (£ million)

Figure 2: UK residential care market, by number of registered care homes and number of care home places, 2011-15 (Homes in units and places in 000s)

Market trends

Care home fees continue to be squeezed

Ageing population continues to offer growth potential

Occupancy rates in residential care homes rise above nursing homes

Demand for specialist care homes increases due to rise in illnesses that require greater and specific care requirements

The rise of self-funders in the traditional care home market may be somewhat derailed by fee information becoming public

Regional analysis

Figure 3: Local authority-supported adults in residential and nursing care, by region, 2009/10 and 2013/14 (Number of people)

Market factors

Demographic trends will provide constant demand for residential care services

Staff cost differentials apparent despite restrictive financial situation in the industry

Continued local government budgetary restrictions will place a burden on service provision

Care home property market offers opportunities, but also challenges

Companies

Forecast

The value of the UK resident care for the elderly market is forecast to increase by a total of 6% by 2020

Figure 4: Forecast segmentation of the UK residential and nursing care market, by type of purchaser, 2016-20 (£ million)

Sheltered housing, including extra care housing, expected to become more popular over the next five years

Figure 5: Forecast UK sheltered housing units, 2016-20 (000)

What we think

Key Insights

What has been the impact of public spending cuts on care home fees and industry activity?

Can supported housing, including housing with extra care, offer a suitable alternative to traditional care homes?

Will the industry's workforce cope with future care demands?

Introduction

Definitions

Methodology

Abbreviations

Market positioning

Figure 6: Elderly (65+) population in the UK, by country, 1995, 2005 and 2014 (000 people)

Figure 7: Elderly population in the UK, 1995, 2005 and 2014 (000 people)

UK Economy

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Key points

Overview

Figure 8: UK GDP, 2004-15 (% quarterly growth and gdp in £ billion)

Figure 9: Quarters after GDP peak, 1979, 1990 and 2008 (Number of quarters and GDP as % of pre-downturn peak)

Inflation

Interest rates

House prices

Consumer spending

Manufacturing

Business investment

Figure 10: UK GFCF 2003-15 (£ million)

Imports

Exports

Market Factors

Key points

Public sector expenditure restrictions

Demographics and social trends

Economic

Employment trends

Supported housing

Legislation

Care Standards Act

Regulation and Inspection Bill (Wales)

The Care Act 2014 and Better Care Fund

CQC and market oversight

Care Certificate

Pensions Act

The Carers' Strategy

Other legislation

Market Size and Trends

Key points

Market size

Figure 11: The UK residential care market, by value, 2011-15 (£ million)

Figure 12: The UK residential care market graph, by value, 2011-15 (£ million)

Figure 13: The UK residential care market, by number of registered care homes, 2011-15 (Units)

Figure 14: The UK residential care market graph, by number of registered care homes, 2011-15 (Units)

Figure 15: The UK residential care market, by number of registered places, 2011-15 (000)

Figure 16: Average number of places, revenue per care home and revenue per place, UK, 2011-15 (Average number of places, revenue in £000)

Figure 17: Revenue per care home and per place, UK, 2011-15 (Revenue per place in £ and per care home in £000)

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Market segmentation

Overview

Figure 18: Segmentation of the UK residential care market, by type of accommodation, 2011-15 (Number of homes, sheltered housing in 000 units)

Figure 19: Segmentation of the UK residential care market, by type of purchaser, 2011-15 (£ million)

Figure 20: Segmentation of the UK residential care market, by type of purchaser, 2011 and 2015 (£ million)

Figure 21: Segmentation of the UK residential care market, by type of provider, 2011-15 (£ million)

Figure 22: Segmentation of the UK residential care market, by type of provider graph, 2011-15 (£ million)

Local authority commissioned care

Figure 23: Number of local authority funded adults in care homes, by type of provider, 2010-14 (Number of residents)

Figure 24: Number of local authority-funded adults in care homes, by independent provider, 2010-14 (Number of residents)

Figure 25: Segmentation of local authority-commissioned residential and nursing care expenditure, by provider and client type, 2011-15 (£ million)

Figure 26: Segmentation of local authority-commissioned residential and nursing care expenditure, by provider and client type, 2011-15 (£ million)

Older people (65+)

Figure 27: Segmentation of local authority expenditure on residential care services for older people (65+), by service type, 2011-15 (£ million)

Figure 28: Segmentation of local authority expenditure on residential care services for older people (65+) graph, by service type, 2011-15 (£ million)

Adults aged 18-64

Figure 29: Segmentation of local authority expenditure on residential care services for adults aged 18-64, by service type, 2011-15 (£ million)

Figure 30: Segmentation of local authority expenditure on residential care services for adults aged 18-64, by care need type, 2011-15 (£ million)

NHS care

Figure 31: Segmentation of NHS expenditure on residential and nursing care, by provider type, 2011-15 (£ million)

Figure 32: Segmentation of NHS expenditure on residential and nursing care graph, by provider type, 2011-15 (£ million)

Private care purchasers

Figure 33: Private expenditure on residential and nursing care, 2011-15 (£ million and % market share)

Figure 34: Private expenditure on residential and nursing care graph, 2011-15 (£ million)

Sheltered housing

Figure 35: The development of sheltered housing in the UK, 2011-15 (000 units and % change)

Figure 36: The development of sheltered housing in the UK graph, 2011-15 (000 units)

Figure 37: Segmentation of sheltered housing in the UK, by sector and region, 2015 (000 units)

Extra care housing

Figure 38: Segmentation of extra care housing in England, by purchasing type and region, 2015 (Units)

Figure 39: Segmentation of extra care housing in England graph, by purchasing type and region, 2015 (Units)

Market trends

Care home fees continue to be squeezed

Ageing population continues to offer growth potential

Occupancy rates in residential care homes rise above nursing homes

Demand for specialist care homes increases due to rise in illnesses that require greater and specific care requirements

Staff cost differentials apparent despite restrictive financial situation in the industry

Regional analysis

Figure 40: Local authority-supported adults in residential and nursing care, by region, 2009/10-2013/14 (Number of people)

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Figure 41: Local authority-supported adults in residential and nursing care graph, by region, 2009/10 and 2013/14 (Number of people)

Figure 42: Local authority-supported adults in independent sector residential care, by region, 2009/10-2013/14 (Number of people)

Figure 43: Local authority-supported adults in independent sector residential care graph, by region, 2009/10 and 2013/14 (Number of people)

Figure 44: Local authority-supported adults in LA-staffed residential care, by region, 2009/10-2013/14 (Number of people)

Figure 45: Local authority-supported adults in LA-staffed residential care graph, by region, 2009/10 and 2013/14 (Number of people)

Figure 46: Local authority-supported adults in nursing care, by region, 2009/10-2013/14 (Number of people)

Figure 47: Local authority-supported adults in nursing care graph, by region, 2009/10 and 2013/14 (Number of people)

Supplier Opportunities

Key points

Opportunities

Care home property market

Purpose-built care homes

Supply of goods

Efficiency

Demography and health trends

Self-funder market

Contract/purchasing negotiation

Industry Structure

Key points

Industry development

Figure 48: Analysis of the changes in the structure of the residential nursing care activities industry, 2010-14 (Number of outlets and businesses)

Figure 49: Analysis of the changes in the structure of the residential care activities for the elderly and disabled industry, 2010-14 (Number of outlets and businesses)

Figure 50: Analysis of the changes in the structure of the hospital activities – Medical nursing home activities industry, 2010-14 (Number of outlets and businesses)

Structure by employment

Figure 51: Analysis of the employment structure of the residential nursing care activities industry, 2013-14 (Number of outlets and outlet employment size)

Figure 52: Analysis of the employment structure of the residential care activities for the elderly and disabled industry, 2013-14 (Number of outlets and outlet employment size)

Figure 53: Analysis of the employment structure of the hospital activities – Medical nursing home activities industry, 2013-14 (Number of outlets and outlet employment size)

Structure by turnover

Figure 54: Analysis of the financial structure of the residential nursing care activities industry, 2013-14 (£ 000 and % of total turnover)

Figure 55: Analysis of the financial structure of the residential care activities for the elderly and disabled industry, 2013-14 (£ 000 and % of total turnover)

Figure 56: Analysis of the financial structure of the hospital activities – Medical nursing home activities industry, 2013-14 (£ 000 and % of total turnover)

Company Profiles

Abbeyfield Society

Figure 57: Financial analysis of Abbeyfield Society, 2010-14 (£000)

Company outlook

Anchor Trust

Figure 58: Financial analysis of Anchor Trust, 2010-14 (£ million)

Company outlook

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Avante Care and Support (formerly Avante Partnership)

Figure 59: Financial analysis of Avante Care & Support, 2010-14 (£ million)

Company outlook

Barchester Healthcare

Figure 60: Financial analysis of Barchester Healthcare, 2010-14 (£ 000)

Company outlook

Bupa

Figure 61: Financial analysis of Bupa, 2010-14 (£ million)

Figure 62: Divisional analysis of Bupa, 2011-14 (£ million)

Company outlook

Bupa Care Homes (ANS)

Figure 63: Financial analysis of Bupa Care Homes (ANS), 2010-14 (£ million)

Bupa Care Homes (CFG)

Figure 64: Financial analysis of Bupa Care Homes (CFG), 2009-13 (£ million)

Care UK

Figure 65: Financial analysis of Care UK, 2010-14 (£ million)

Figure 66: Revenue breakdown of Care UK, by division, 2013-14 (£ million)

Company outlook

Embrace

Figure 67: Financial analysis of Embrace, 2014 (£ 000)

Company outlook

Four Seasons Health Care

Figure 68: Financial analysis of Four Seasons Health Care, 2010-14 (£ million)

Company outlook

HC-One

Figure 69: Financial analysis of HC-One, 2012-14 (£ million)

Company outlook

Housing & Care 21

Figure 70: Financial analysis of Housing & Care 21 (formerly Housing 21), 2010-14 (£ million)

Company outlook

Methodist Homes

Figure 71: Financial analysis of Methodist Homes, 2010-14 (£ million)

Company outlook

Minster Care Group

Figure 72: Financial analysis of Minster Care Group, 2010-14 (£ 000)

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Company Outlook

Priory Group

Figure 73: Financial analysis of the Priory Group, 2010-14 (£ million)

Figure 74: Financial analysis of the Priory Education Services, 2010-14 (£ 000)

Group outlook

Sanctuary Care

Figure 75: Financial analysis of Sanctuary Care, 2011-15 (£ 000)

Company outlook

Figure 76: Profiled companies' turnover, 2010-14 (£ million)

Forecast

Key points

The market

Demographic trends

Challenges posed by domiciliary care market

Care home fees

Care home property market

Self-funders

Care providers

Government and regulatory action

Market forecast

Figure 77: Forecast segmentation of the UK residential and nursing care market, by type of purchaser, 2016-20 (£ million)

Figure 78: Forecast segmentation of the UK residential and nursing care market graph, by type of purchaser, 2016-20 (£ million)

Figure 79: Forecast UK residential and nursing care, by number of registered places, 2016-20 (000 places)

Figure 80: Forecast UK residential and nursing care, by number of places graph, 2016-20 (000 places)

Figure 81: Forecast UK residential and nursing care, by number of homes, 2016-20 (Number of homes)

Figure 82: Forecast UK residential and nursing care graph, by number of homes, 2016-20 (Number of homes)

Sheltered housing

Figure 83: Forecast UK sheltered housing units, 2016-20 (000)

Figure 84: Forecast UK sheltered housing units graph, 2016-20 (000)

Household support

Difficulties in expanding care home workforce

Technology

Further Sources and Contacts

Trade associations and organisations

Age UK

Carers UK

Care England (formerly English Community Care Association)

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