

Residential Care for the Elderly - UK - October 2015

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“There appears to be a three-tier system in residential care in the UK that looks set to become a two-tier system in the near future. The first tier ‘luxury market’ care homes are marketed like ‘five-star’ hotels and are targeting self-funding residents ahead of those funded by local authorities.”

– Lewis Cone, B2B Analyst

This report looks at the following areas:

- What are the key determinants driving the residential care industry?
- Was the market affected by the financial crisis and how has it recovered since? Has there been any structural changes as a consequence?
- How has the government influenced and shaped the development of care homes?
- What are the key issues the industry needs to address to fully benefit from any favourable market conditions and future trends?
- Has the industry reacted to the care home scandals?
- What does the future hold for the UK's residential care industry

Residential care and social care services are being provided in a challenging environment. Care home fees provided by local authorities remain stagnant and commissioners are expecting providers to achieve more despite lower funding, while current and potential care residents have increasing expectations about service quality and the skills and attributes care workers should have. The government has, however, said its long-term plan for residential care will help providers prepare themselves financially and resourcefully to offer a wider range of satisfactory care services to an ageing population with widening care needs.

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This report is part of a series of reports, produced to provide you with a more holistic view of this market

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Carers UK

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