

## Residential Windows and Doors - UK - May 2015

Report Price: £995.00 | \$1611.35 | €1263.96

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“The residential windows, doors and conservatory market has returned to some buoyancy following the economic downturn and subsequent flat economy. The new construction element of the market is set for a period of strong growth as existing buoyancy is still being compared with low levels of construction.”

– Terry Leggett, Senior B2B Analyst

### This report looks at the following areas:

- Will the market be driven by new housing construction?
- Is the replacement market now saturated?
- So what will be the key market drivers?

The residential windows and doors sector suffered strongly in the recession and the subsequent flat economy. However, strong growth returned in 2013 and continued into 2014, with almost all of the varied factors affecting the market becoming increasingly favourable in the last two years. The prospects are now for continued growth, though this is likely to be stronger in the smaller new build sector than the replacement market in the short term. Selling the replacement of existing double glazed products has proved more difficult than converting householders with single glazing. However, the superior aesthetics of new products, combined with the failure of previously installed replacement windows, will stimulate growth in the replacement sector, as will the niche trend towards treble glazing.

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### DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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