

New Cars - US - September 2015

Report Price: £2466.89 | \$3995.00 | €3133.71

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The new car market is booming, fueled by pent-up demand as the economy continues its post-recession growth. The constant addition of new tech, safety, and convenience features are an additional market driver beckoning consumers into new cars. Leasing, too, has grown, as buyers look to get into new cars more often while paying less.

This report looks at the following areas:

- The new car market is booming, but will the boom last?
- Is there a bubble about to burst?
- Sales are going to stay strong, so the time to strike is now
- Finding prime customers is key

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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