

Mobile Phone and Tablet Accessories - US - April 2015

Report Price: £2466.89 | \$3995.00 | €3133.71

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"As mobile hardware and connectivity increasingly become central to consumers' lives, a wide variety of accessories are being purchased to facilitate usage. Looking forward, sales will be driven not only by a desire for necessities such as cases and chargers, but also by products that increase functionality."

- Billy Hulkower, Senior Technology Analyst

This report looks at the following areas:

- Premium brands not qualifying for premium purchases
- Fatigue
- Intent to purchase limited
- Memory cards, mono headsets, and hotspots facing challenges
- Headphones cannibalize sales of other audio equipment

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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