

Business Traveller - UK - July 2015

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"Travel management companies will need to adapt to the fact that business travellers are increasingly taking control of their trips, arranging and booking themselves on many of the wide array of smartphone apps available. In addition, companies are sending more of their employees on business trips. However, they are travelling less frequently."

- Fergal McGivney, Travel and Technology Analyst

This report looks at the following areas:

- Business travellers seek leisure activities and fitness solutions while on the road
- The business traveller wants to be even more connected

This report examines business trips taken by UK residents, both within the UK and overseas, including day trips and overnight trips, business meetings, incentive trips and attending conferences, exhibitions and trade shows. It explores the challenges and opportunities that operators will face in 2015/16 and investigates the core drivers behind changes in the market. The report also examines consumer attitudes towards business trips and highlights key innovations in the market. Finally, the report will look at common issues experienced on business trips, the most wanted technologies on business trips, and general attitudes towards business travel. This subject was last explored in Mintel's *Business Traveller – UK, August 2014*.

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