

Travel Retail - UK - June 2015

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"In most instances the primary reason for visiting travel hubs is not to visit stores: retailing is an added extra as part of a journey. The task for retailers in such hubs is to appeal to consumers in the limited time they spend there and provide retail formats tailored to the way in which consumers travel through each of the distinct hubs."

- Nick Carroll, Retail Analyst

This report looks at the following areas:

- Motorway service areas: More encouragement needed to visit
- Rail stations: Diversifying the retail offering
- Airports: Making the most of a captive audience

This is designed to give an overview of the travel retail market within the UK. It includes research on motorway service area (MSA), railway station and airport terminal retailing. It combines market data, including drivers in the market and detailed information on the key players, with Mintel's consumer research to build a picture of the travel retail market.

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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The Market – What You Need to Know

- Economic factors boost the travel market
- As car usage declines, rail travel is on the rise
- London gains the highest levels of station footfall
- The MSA network benefits from an increase in capacity

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