Casinos and Bingo - UK - March 2015

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"The new casinos opening under the terms of the 2005 Gambling Act are helping make the case for further liberalisation, while bingo's duty cut is creating a one-off opportunity to invest in the innovative new formats needed to refresh and revive the customer base."
– David Walmsley, Senior Leisure Analyst

This report looks at the following areas:

- How quickly can bingo change the old guard?
- Do casinos need more than gaming on the table?
- Bingo versus pubs: Out-of-home leisure's next big battle?

The casino and bingo club markets have experienced contrasting fortunes in recent years, with the former enjoying strong growth on the back of some important new openings and the latter enduring slow but sustained decline in venue numbers, admissions and profitability.

However, the halving of Bingo Duty in the 2014 Budget has created an important opportunity for capital investment in the club estate on a scale that could radically redefine its future, while the casino sector requires another round of regulatory liberalisation to create a similar sea change in potential.

As well as these and other key developments in the two markets, this report examines consumers' experience of casinos and bingo clubs, the activities they are interested in taking part in within them, and how operators can respond to the challenges and possibilities emerging.

DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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