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"Retro-fit activity in the building thermal insulation sector collapsed in 2013 as new government schemes failed to boost demand in the residential sector. The Green Deal, the government's flagship energy efficiency programme launched in January 2013, has had little impact on the market to date."

- Claudia Preedy - Industrial Analyst

This report looks at the following areas:

- How has the thermal insulation market performed over the last five years?
- How strongly will the market develop over the next five years?
- How have government initiatives affected activity in the retro-fit sector?
- What are the drivers for market growth?
- How have companies involved in the market faired during the last five years?

Government cuts to the ECO scheme are set to result in lower than expected installation numbers of key thermal insulation measures over the next two years; however, more buoyant new construction activity is expected to bolster demand over the coming years. Nonetheless, the outlook for the market now carries greater uncertainties than in previous years, due to changes in government policy and continued low take-up levels of Green Deal finance. Thus, a return to stronger market growth will strongly depend on renewed government support and commitment to the retro-fit sector.

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This report is part of a series of reports, produced to provide you with a more holistic view of this market



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