

House Building (Industrial Report) - UK - July 2014

Report Price: £995.00 | \$1611.35 | €1263.96

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"The threat to the industry is the growing likelihood of an increase in interest rates, in turn leading to a rise in mortgage repayments. Mortgage lending rules are also being tightened as a consequence of the increasing risk of another housing bubble, making it harder for buyers to secure finances to purchase a home."
— Lewis Cone, Market Research Analyst

This report looks at the following areas:

- What are the key drivers for public and private housing in the house build industry?
- Has the industry recovered from the aftermath of the financial crisis?
- How have recent government schemes affected market demand and supply?
- How does the performance of the economy directly relate to the development of the industry?
- Is overall market performance determined by a few regions or shared evenly throughout the UK?
- What does the future hold for house building developments?

This report analyses the UK market for new housing, providing details on both the public and private sector, as well as a detailed regional analysis of activity as the market is not homogeneous, and many operators are active in confined regions. For the purposes of this report, the following definitions have been utilised:

- Public sector housing: comprising housing schemes, old people's homes and the provision in housing sites of roads and services for gas, water, electricity, sewage and drainage. Such housing schemes are funded by a local authority or (increasingly) housing association.
- Private sector housing: comprising all privately owned buildings for residential use, such as houses, flats and maisonettes, bungalows, cottages and the provision of services to new developments.
- Starts: defined as when work commences on the laying of a dwelling's foundation.
- Completion: defined as when a dwelling becomes available for occupation.
- Dwelling: a building, or any part of a building, which forms a separate and self contained set of premises designed to be occupied by a single family.
- East of England: Cambridgeshire, Essex, Hertfordshire, Norfolk, Suffolk
- East Midlands: Derbyshire, Leicestershire, Lincolnshire, Northamptonshire, Nottinghamshire
- North: Cleveland, Durham, Northumberland, Tyne & Wear
- North West: Cheshire, Greater Manchester, Lancashire, Merseyside, Cumbria
- South East: Berkshire, Buckinghamshire, East Sussex, Hampshire, Isle of Wight, Kent, Oxfordshire, Surrey, West Sussex, Greater London
- South West: Avon, Cornwall, Devon, Dorset, Gloucestershire, Somerset, Wiltshire
- West Midlands: Hereford, Worcester, Shropshire, Staffordshire, Warwickshire, West Midlands
- Yorkshire and Humberside: Humberside, North Yorkshire, South Yorkshire, West Yorkshire

All values quoted are at current prices unless otherwise specified.

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This report is part of a series of reports, produced to provide you with a more holistic view of this market

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