

Medical Equipment (Industrial Report) - UK - December 2014

Report Price: £995.00 | \$1611.35 | €1263.96

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“Impending new EU regulations covering the industry are likely to change the landscape for manufacturers. Companies will need to accommodate an increased burden of compliance, which is set to involve far greater scrutiny of the product supply chain.”
– Ben Harris, Industrial Analyst

This report looks at the following areas:

- How can manufacturers maximise sales in a climate of constrained public expenditure?
- What sectors of the medical equipment market are expected to provide the best growth prospects?
- How will impending regulatory changes in the EU impact manufacturers of medical equipment?
- How can manufacturers best respond to the threat from new market entrants from the technology sector?

The medical equipment market has struggled to post consistent growth as NHS spending has been restricted by the government’s wider drive to make cost savings. This has resulted in a range of measures to increase procurement efficiency, which have placed downward pressure on prices and manufacturer margins. Meanwhile, demand for private sector healthcare services has been limited by the squeeze on real and disposable household income. This, in turn, means demand for medical equipment from private operators has not been significantly stronger than from the NHS.

Sectors such as electro-medical products, ophthalmic and orthopaedic equipment have shown growth in recent years. Demand from the NHS for replacement capital machinery has been a factor driving growth in equipment, such as CT and MRI scanners. Product innovation, the older population and increased expectations of mobility in older age have contributed to rising demand for orthopaedic equipment.

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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