

Travel and Tourism - Norway - May 2014

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“Tourism in Norway is perceived as an important diversification industry and an excellent vehicle for generating economic benefits from the sustainable management of the rich natural resources of the country.”

This report looks at the following areas:

- What are the current developments for tourism in Norway?
- Who travels to and within Norway, why and for how long?
- How do they travel and where do they stay?
- How much has inbound tourism to Norway been affected by external events?
- What does the future of tourism look like in Norway?

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