

European Retail Briefing - March 2014

Report Price: £295.00 | \$477.74 | €374.74

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This report looks at the following areas:

- An analyst comment looking at Amazon's achievements in Europe and its importance in the key categories of electricals goods, clothing and grocery.
- An overview of the the latest European retail sales data across the five Major European economies.
- A profile of Dixons Retail. This is taken from our recently published Electrical Retailing - Europe report.
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