

European Retail Briefing - January 2014

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This report looks at the following areas:

- An analyst comment looking at the level of online shopping across the five major European markets in various sectors.
- An overview of the the latest European retail sales data across the five Major European economies.
- A profile of store-to-mail order beauty retailer Yves Rocher. This is taken from our recently published Beauty Retailing - Europe report.
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