

## Health and Fitness Clubs - UK - June 2014

Report Price: £1750.00 | \$2834.04 | €2223.04

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“Operators are going to have to start looking at ‘infilling’ with smaller clubs in the same way that the major supermarket chains have switched to building smaller convenience stores serving local neighbourhoods.”  
 – Michael Oliver, Senior Leisure and Media Analyst

### This report looks at the following areas:

- Are the days of the mega-clubs over?
- How much further can the budget sector grow?
- How can clubs increase revenues from existing members?
- How can clubs generate revenue from non-users?

This report examines the factors driving the market, looks at recent innovations, assesses the size of the market and how it segments, provides market shares as well as profiles of the leading operators, and examines a wide variety of consumer behaviour and attitudes relating to health clubs. Mintel last reported on this market in *Health and Fitness Clubs – UK, June 2013*.

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### DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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How can clubs increase revenues from existing members?

## The facts

## The implications

How can clubs generate revenue from non-users?

## The facts

## The implications

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