

Luxury Goods Retailing - Global - August 2013

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"A number of brands – including Tiffany, Burberry and Gucci – have made efforts to push upscale in recent years. And there looks to be scope for brands to continue this journey and so capture the more resilient ultra-affluent shopper."

– Hilary Monk, Senior Retail Analyst

This report looks at the following areas:

- What's the role of online in luxury retailing?
- Who is buying luxury goods?
- How can brands capture the young and the aspirational shoppers?
- How can brands push upscale to capture the ultra-affluent shopper?
- Where are the new opportunities?

As in previous years, Luxury Goods Retailing – International, August 2013 includes Mintel's proprietary global market size and forecast, as well as bringing together key measurables for leading luxury companies in our Company Metrics section and company profiles.

This year, the report also includes findings from Mintel's exclusive consumer research carried out across seven major markets: the UK, the US, France, Germany, Italy, Spain and China. This proprietary data provides valuable insights into attitudes and buying habits related to luxury goods in the major markets.

Also new this year:

Mintel market size estimates for the ten largest national markets for luxury goods – in addition to our regional market breakdown.

An Online and Social Media section taking stock of e-commerce development in luxury goods retailing.

The report includes profiles of 17 leading luxury companies, spanning the categories that are the focus of this report: watches and jewellery, apparel and leather goods, and fragrance and cosmetics.

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This report is part of a series of reports, produced to provide you with a more holistic view of this market