

Watches and Jewellery Retailing - UK - September 2013

Report Price: £1750.00 | \$2834.04 | €2223.04

The above prices are correct at the time of publication, but are subject to change due to currency fluctuations.



"While consumers are increasingly happy to browse and buy precious metal jewellery online, not being able to see the piece in person remains a big barrier to shopping online. Improving the way jewellery is displayed on websites, with extreme close-ups and videos of models wearing the pieces, could help drive online sales."

– Tamara Sender, Senior Fashion Analyst

This report looks at the following areas:

- Which areas are performing best for the watches market?
- How has the growth in popularity of costume jewellery impacted the precious jewellery market?
- To what extent do consumers buy watches and jewellery online?
- How is new technology affecting the traditional watches market?
- How has the luxury-end of the market performed?

The precious metal jewellery market has remained flat in 2013 as high precious metal prices combined with cautious consumer spending have impacted growth. Women of all ages are now buying more costume jewellery than precious metal jewellery for themselves.

Sales of watches have outperformed precious metal jewellery sales, although these only account for a quarter of the total market. Fashion watches are a burgeoning market as young, trend-led consumers buy into watches as the latest must-have accessory, and the luxury end of the market has continued to do well.

BUY THIS
REPORT NOW

VISIT:
store.mintel.com

CALL:
EMEA
+44 (0) 20 7606 4533

Brazil
0800 095 9094

Americas
+1 (312) 943 5250

APAC
+61 (0) 2 8284 8100

EMAIL:
oxygen@mintel.com

DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market