

European Retail Briefing - April 2021

Report Price: £295.00 | \$398.34 | €331.99

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"Online only retailers have undoubtedly hugely benefited from the closure of non-essential retail for prolonged periods and the shift to online shopping as a result of COVID-19. Nevertheless, the strong growth reported by ASOS during the period is also due to the company's ability to nimbly respond to the changes in shopping behaviour seen during the pandemic."

This report looks at the following areas:

- Analyst comment - ASOS profits surge during lockdown
- An overview of the latest European Retail sales
- Highlights of the latest Retail trend observations across Europe.
- Monthly headlines and retail news across Europe

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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Responding to demands for 'lockdown' products

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Figure 3: "The May 17th edit", 2021

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European Retail Sales

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Launch Activity and Innovations

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France: Monoprix reveals new convenience format

France: Decathlon connects the digital and physical in new store format

Headlines for the Month

Grocers

Clothing retailing

Multi-sector retailing

Online

Toy retailing

News Analysis – Food and Drink

Convenience stores

UK: McColl's full-years sales rise 3.2% despite drop in profits

UK: Nisa cuts wholesale prices for retailers in £2 million investment

Grocers

France: Casino Group teams up with Uber Eats

France: Carrefour

...buys three Colruyt stores

...to buy Grupo Big from Walmart for €1.1 billion

...extends Deliveroo partnership

...tests uploading its catalogues to Youtube

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...to sell DIY COVID-19 tests

France: Monoprix to open second-hand bike stores in new partnership with Recovelo

France: Système U turnover grows 8.3%

Germany: Tegut expands partnership with Amazon

Italy: Esselunga sales up 2.9% as it plans for further expansion

Italy: VÉGÉ Group signs delivery partnership with Glovo

Netherlands: Albert Heijn and Selecta to open unmanned stores

Poland: Carrefour to expand OUTLET concept to more supermarkets

Poland: Dino sales up 12.6% as it expands its store presence

Poland: Salling Group finalises Tesco Poland acquisition

Portugal: DIA looking to repurpose Clarel stores

Spain: Aldi tests delivery service with Glovo

Spain: Carrefour completes Supersol acquisition

Spain: Mercadona replaces disposable plastic kitchenware with sustainable alternatives

UK: Aldi

...removes plastic straws from all own-label drink cartons

...to offer National Lottery at all its stores

UK: Asda

...announces raft of new brand partnerships for George

...opens first London in-store vaccination centre

UK: Iceland launches new convenience format Swift

UK: Morrisons

...revenue up 8.9% despite drop in profits

...rolls out 'quiet hour' during weekend

UK: Tesco

...launches new plastic ban affecting online shoppers

...Pret teams up with Tesco to sell baked goods in supermarkets

...launches new plastic recycling scheme

UK: Waitrose to stop selling magazines with disposable plastic toys

Other food and drink specialists

UK: Greggs suffers £14m loss due to store closures

UK: Thorntons to close all shops risking 600 jobs

News Analysis – Clothing and Footwear

Clothing retailing

Italy: Primark set to open eight Italian stores

Spain: Inditex profits fall in a 'difficult' year

Sweden: H&M first-quarter sales fall 27%

UK: Barbour sees turnover rise 7.8% despite 'significant' COVID-19 impact

UK: Boda Skins rolls out buy-back scheme

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UK: Boux Avenue unveils first athleisure collection

UK: Browns unveils new four-storey 'destination' store

UK: Burberry updates full-year outlook after rebound in sales

UK: Fred Perry opens new Manchester flagship

UK: Frugi Group sales up 51%

UK: Joules to open stores in Center Parcs holiday villages

UK: menswear rental service Garmentry launches in the UK

UK: Next

...pre-tax profits drop 53% amid 'a crisis unprecedented in living memory'

...buys 25% stake in upmarket fashion retailer Reiss

UK: Peacocks rescued out of administration saving 2,000 jobs

UK: Ralph & Russo fall into administration

UK: retailers call on the government to reopen fitting rooms

UK: Ted Baker launches live shopping service for UK customers

UK: The Carlyle Group buys majority stake in End

UK: Weird Fish ecommerce grew 84% as it focuses on investing in digital and in-store experiences

Footwear retailing

UK: Clarks takeover completed

UK: Kurt Geiger to open nine new stores

News Analysis – Mixed Goods

Multi-sector retailing

Finland: Kesko Group comparable sales up 3%

France: GiFi celebrates 40th anniversary with more store openings

UK: B&M hires new digital director signalling a possible ecommerce push

UK: Halfords acquires Universal Tyre and Autocentres for £15m

UK: M&S

...outlines reopening plans with new campaign

...set to add Sosandar offering to website

...turns closed cafes into Easter pop-up stores

UK: Poundland

...set to open 30 new stores

...renegotiates 180 leases

UK: Wilko to roll out in-store recycling face-mask scheme

Department stores

UK: Debenhams

...Leicester store to be converted into flats

...to reopen for closing down sale

UK: John Lewis

...'does not expect to reopen all John Lewis shops at the end of lockdown'

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...closes eight more stores

UK: Selfridges reveals first kitchen pop-up

News Analysis – Household Goods

DIY retailing

UK: Homebase reveals revamped website

UK: Kingfisher

...sales grow 7% as it sees 'new generation of DIY'ers' emerge

...to launch B&Q stores in Saudi Arabia

UK: Screwfix plans 50 new store openings creating 600 jobs

UK: Topps Tiles sales fall 17.3% thanks to lockdown restrictions

UK: Wickes and Travis Perkins demerger resumes

Furniture retailing

UK: Eve Sleep reduces annual losses by 83%

UK: Owner of Julian Charles pledges to invest £20m for new retail acquisition

UK: ScS revenues up 14.4% as CEO steps down

UK: Victoria Plum sales grow by a record 46%

Homewares retailing

UK: Home furnishing retailer Terrys sees 109% increase in demand during lockdowns

News Analysis – Online

Germany: Zalando revenues up 23% for the year

UK: Amazon reduces shares in Deliveroo

UK: Asos

...aims to raise £500 million to help global expansions push

...interim revenues up 24% as customers become confident in online shopping

UK: Boohoo turns to vintage fabric amid sustainability drive

UK: N Brown launches new brands to third-party offer starting with Finery

UK: Ocado

...quarterly revenues grow 40% 'reflecting strong demand for online grocery'

...relaunches own-label range as plastic-free

News Analysis – Other Retail

Health & beauty retailing

UK: Boots online sales surge 105%

UK: Lloyds Pharmacy rolls out UK's first COVID-19 nasal spray

UK: Superdrug to stock Missguided Beauty

Sports and leisure goods retailing

UK: Decathlon opens experiential flagship in Leeds

UK: Evans Cycle to cut 300 jobs

UK: Frasers Group acquires retail park in Wigan

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UK: Nike severs ties with Urban Outfitters as part of its DTC strategy

Toy retailing

France: King Jouet acquires six Swiss Maxi Toys stores

Garden centres

UK: Dobbies

...rolls out virtual spring events

...reveals new Little Dobbies format in Bristol

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