

Computer Security - UK - February 2021

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“While the critical feature of many markets in 2020 and 2021 is the impact of COVID-19, the more significant influences for the computer security sector include phishing, unauthorised access and ransomware. Social distancing measures have introduced new challenges of remote working and video conferencing, but they have also accelerated digital activity and cloud computing”.

– Terry Leggett, Senior Analyst

This report looks at the following areas:

- How the COVID-19 impact has changed demand with remote working and growth in video conferencing
- The continued rate of growth of the market despite the economic disruptions
- The driving forces of cyberattacks, particularly phishing, unauthorised access and ransomware, which have increased with the COVID-19 pandemic
- How cloud computing is impacting the market
- How the industry is responding to continued growth in cyberattack sophistication and frequency

Computer security continues to grow in importance as the already strong digital trend has accelerated with new challenges from the COVID-19 pandemic. Despite all the disruption to the UK economy, revenues in computer security have grown by 14% in 2020 as new challenges included remote working and increased video conferencing.

The path beyond the COVID-19 January lockdown is now emerging from government policy, boosted by the deployment of vaccines. As the economy improves, the proportional spend on security will increase as companies play constant catch-up with cyber criminals.

While the growth of the market can be expected to remain substantially greater than economic development, both equipment and software is becoming increasingly commoditised, bringing a downward pressure on the value of sales.

Cloud computing continues to progress, and generally the outsourcing of computer security is a key feature of the market with companies continuing to grapple with cyberattacks. As the internet of things, boosted by 5G technology, increases the number of internet-connected devices, strong growth opportunities remain a market feature.

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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Appendix – Data Sources, Abbreviations and Supporting Information

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