

Emerging Gaming Technology - US - February 2021

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This report looks at the following areas:

- The impact of COVID-19 on consumer behavior and emerging gaming technology
- What compels gamers to invest in new hardware and services
- How 5G could usher in a new era for gaming services
- Why VR/AR are struggling with mainstream appeal, and what will boost their popularity



"The future of gaming is here, as innovative hardware (VR, accessories) and services (cloud gaming) are on the cusp of the mainstream. Still, it's going to take more than a slick campaign to convince gamers to invest in new gaming technology."

- John Poelking, Senior Gaming Analyst

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