

What America Eats - US - February 2021

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“COVID-19 brightened the spotlight on food’s role in consumers’ lives. 67% of US adults put a lot of thought into what they eat, and 26% have turned to food and drink for comfort more often due to the pandemic.”

-
Beth Bloom, Associate Director, US Food and Drink Reports

This report looks at the following areas:

- The shifting makeup of the typical American diet
- Top drivers impacting food and drink choice, including attributes sought by occasion
- Attitudes toward healthy eating
- The impact of COVID-19 on food and drink choice.

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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Table of Contents

Overview

Executive Summary

The Market – Key Takeaways

Market Factors

Market Opportunities

Companies and Brands – Key Takeaways

Competitive Strategies

The Consumer – Key Takeaways

Typical American Diet

Food and Drink Choice Drivers

Attributes Sought by Occasion

Categories Consumed by Occasion

Food and Drink Exploration

Attitudes toward Healthy Eating

Impact of COVID-19 on Food and Drink Choices

Appendix – Data Sources and Abbreviations

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