

## International Cuisine Tracker - US - May 2020

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### INTERNATIONAL CUISINE TRACKER US, MAY 2020



This report looks at the following areas:

Consumers are dining out less and prioritizing familiar foods in response to the COVID-19 pandemic, yet opportunities for brands still exist. Consumers are flocking to the comfort and convenience of Italian food signalling opportunity for foodservice and CPG brands alike. Though total consumption of Indian cuisine is down, more Gen Z consumers are gravitating toward Indian flavours.

- Caleb Bryant, Associate Director of Food and Drink Reports

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