

The Impact of COVID-19 on Retail and Ecommerce - UK - June 2020

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This report looks at the following areas:

However born alongside this will be a greater appreciation for the importance of the role retail plays within UK society and the need for greater support to ensure that once a level of normality has resumed, the physical retail space is not as harsh an environment to operate in.

- The impact of COVID-19 on the UK retail market, including food, non-food and online.
- How consumers' shopping habits have and will change in the short, medium and long term
- Opportunities and threats in the market arising from COVID-19
- How the COVID-19 recession will impact and reshape the retail market



“The COVID-19 outbreak is an unprecedented event which has far reaching ramifications for the retail landscape. It will accelerate the underlying trends of the past decade: greater online penetration, physical space consolidation and, unfortunately, business failures.”

– Nick Carroll, Associate Director of Retail Research, 16 June 2020

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