



December 2014

Online Entertainment - Ireland

“Online gambling is the largest sector of the online entertainment market in Ireland and continues to experience growth. However gambling operators will have to respond to increasing social and political pressures to reduce the risks of gambling addiction amongst consumers.”

– **David Falls, Research Analyst**

Domestic vs Overseas Tourism - Ireland

“After a challenging period of economic downturn both at home and abroad, there is much to suggest that the Irish tourism sector – both in NI and RoI – has emerged stronger and leaner, and is well placed to exploit and benefit from the expected growth in global tourism activity ...