

September 2017

支付方式喜好 - China

2015年，移动支付的使用率只比信用卡的使用率高1个百分点。仅仅过了一年，移动支付交易额就已经是信用卡交易额的两倍。即使是现金也退居成为第二大支付方式。二、三线城市高收入者对无现金支付表现出最强的意愿，应得到更多的关注。

— 过人，高级研究分析师，中国

August 2017

Payment Preferences - China

“The usage rate of mobile payments was only 1 percentage point higher than that of credit cards in 2015. After just one year, transaction values via mobile payments has already doubled that via credit cards. Even cash has become the second most used payment method. High earners in tier two ...

保险 - China

“中国贡献了全球保险市场一半以上的增长，这主要归功于国内投资者旺盛的理财需求。但原因并不仅仅如此。保险购买者，尤其是年轻人，开始认识到保险其风险保障的真正价值，反映在人们对消费型保险（如健康险）日益增长的接受度。市场契机蕴含于仍处在积累保险知识初始阶段的低线城市消费者身上。”

— 过人，高级研究分析师，中国

July 2017

Insurance - China

“China contributes over half of the world’s insurance market growth, which is mainly driven by the strong wealth management demand of domestic investors. But that’s just part of the story. Insurance buyers, especially young people, have started to recognise insurance’s true value of risk management, reflecting the growing acceptance of ...